

# Advertising Rates

THE EXPOSURE YOUR BUSINESS DESERVES



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69% of businesses attribute their lead generation success to blogging. *Source: HubSpot*

## Advertising rates:

<b>Content Marketing</b>									
Industry expert articles	Free								
Guest articles	£70								
Advertorials	£150								
Press releases	£150 (published on the site)  £350 (published on the site and broadcasted on Facebook to a min of 30,000 highly targeted landlords, investors or home owners)								
Targeted campaigns	From £500 – please contact us to discuss								
<b>Facebook / Social Media Marketing</b>									
Broadcast per article	<table border="1"> <thead> <tr> <th>min reach</th> <th>cost</th> </tr> </thead> <tbody> <tr> <td>30,000</td> <td>£295</td> </tr> <tr> <td>110,000</td> <td>£745</td> </tr> <tr> <td>250,000</td> <td>£1,295</td> </tr> </tbody> </table>	min reach	cost	30,000	£295	110,000	£745	250,000	£1,295
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<b>Display advertising</b>									
Top Banner 728 x 90px <b>Minimum term: 3 months</b>	£180+VAT per month								
Side Banner 300 x 250px <b>Minimum term: 3 months</b>	£200+VAT per month								
Contextual banner advertising 300 x 250px <b>Minimum term: 3 months</b>	ads placed within the articles in relation to topics and stories  £250+VAT per month								
Bundle package (all banner positions) <b>Minimum term: 3 months</b>	£500+VAT per month								

57% of companies with a blog have acquired a customer from their blog. *Source: HubSpot*